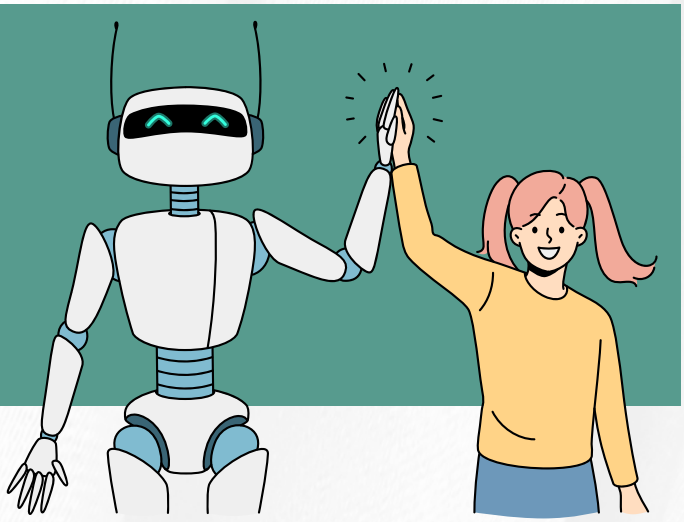
USING ARTIFICIAL INTELLIGENCE



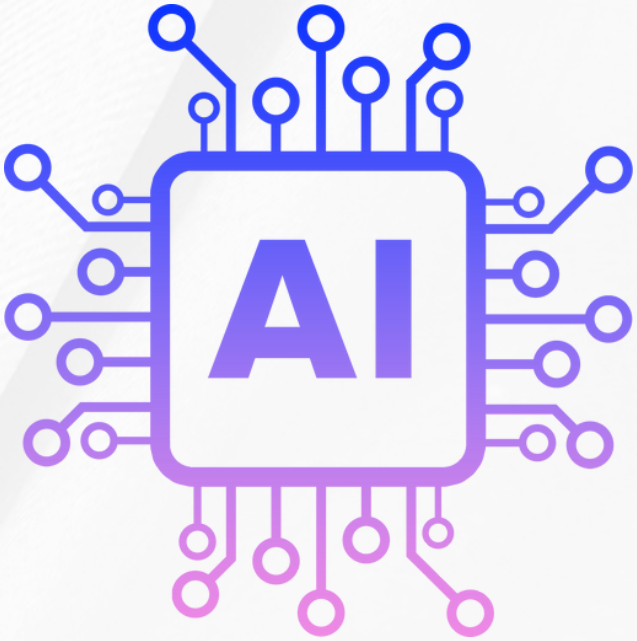
BY MILENA DI ROCCO

SENARIO

Whoever is reading this, I would like you to take some time and imagine these two scenarios. First, imagine you need some advice on a situation you have gotten yourself into. You go to your friend who lists some things that you should do. You take what they have said and work with it to change it and make the best possible solution. Now, imagine you have to write an essay for a class, but you left it until the last minute. You ask to see your friend's essay, but instead of getting inspiration from it, you copy it word-for-word. What you have done does not work in your favour. This is because it is unethical and you are not learning about the topic. Instead, you are taking an easy shortcut to get work done. These scenarios directly relate to the use of artificial intelligence.

ARTIFICIAL INTELLIGENCE

Artificial intelligence has become a very popular topic of conversation recently. There are many pros and cons when it comes to AI, and they are determined by how one chooses to use AI. In the reading by Whitney Cornuke, it states that there are ways to use AI to complement work. One way of doing this is by ensuring that AI is used as a tool to enhance work rather than replace people who do the work. Nneka Elliot, a content creator stated that in her job, she is constantly asked to come up with ideas for content. In my opinion, she could use AI as a jumping-off point to help come up with content ideas that she can work with and mould to fit her audience and personality. Obviously, AI should not be writing all of her content, but using it to brainstorm ideas can be extremely helpful.

MY ADVICE

I am no stranger to using AI, I find it extremely helpful when you need an extra push with brainstorming ideas. With that being, I believe that there is a correct way to use AI and I would like to provide some tips on using AI. First, AI can be an amazing tool to help develop ideas, but it should not replace your brain altogether. What I mean by this is that it should only be used to get inspiration rather than doing your entire job for you. Next, do not solely rely on AI to get your work done. Work needs to have a human touch incorporated into it to feel authentic. For example, AI can be used to come up with topics for a blog post, but it should not write the entire blog post to avoid it sounding “too perfect”. Finally, AI must be used ethically. Do not make AI write you an entire essay because it is the “easy” way out. This will do more damage than good in the long run.